

Washington D.C. A City Supporting Survivors

The District's Guide to Digital Media and Events
for Sexual Assault Awareness Month 2017

This toolkit is brought to you by:
The DC Coalition to End Sexual Violence (DCCESV)



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Sexual Assault Awareness Month

Your Social Toolkit for DC Engagement

Social media can be a great tool to engage local communities in raising awareness this April. This kit will provide you with different posts, dates, ideas and tools to use on your organization's social pages throughout the month.

Update Your Profile

Update your profile picture on Twitter and Facebook for Sexual Assault Awareness Month by visiting: goo.gl/RHPEIA

Downloadable Content

Download digital swag for your social, web and local events this month to show your support for survivors everywhere: goo.gl/ZZoTm9

#TealTuesday

On April 4th, DC organizations and individuals will be encouraged to wear teal as a sign of solidarity with survivors of sexual assault. When you share your photos be sure to use the #TealTuesday hashtag and tag @DCRapeCrisis @MenCanStopRape and @ASKDCApp.

Campaign Hashtag: #DCSAAM
Short for DC Sexual Assault Awareness Month, #DCSAAM is the official hashtag for sexual assault awareness activities and social posts within the District. We encourage you to use the hashtag to share your group's events throughout April and follow it to see how others are getting involved.

Follow Us Online

Be sure to follow us online to engage with us socially and stay up to date on local events throughout the month.

Men Can Stop Rape:

[Twitter](#)
[Facebook](#)

DC Rape Crisis Center:

[Twitter](#)
[Facebook](#)

Ask DC:

[Twitter](#)
[Facebook](#)



Sexual Assault Awareness Month

Your Social Toolkit for DC Engagement

Below are some tweets you can use throughout the month to engage your followers and spread the word about Sexual Assault Awareness Month.

Support

- April is Sexual Assault Awareness month. Be sure to follow #DCSAAM to see how you can get involved!
- I support survivors of sexual assault. #DCSAAM
- Make an impact in your community this month by getting involved and showing support for survivors. #DCSAAM
- We all play an important role in making DC safer for everyone. What will your role be? #DCSAAM
- Remember that you can be an active bystander and help just by speaking up. #DCSAAM
- This month I will use my voice to prevent sexual assault and make my city safer! #DCSAAM
- The Nation's Capital is no place for sexual assault! #DCSAAM
- I pledge to always listen to victims and work to make DC safe for everyone. #DCSAAM



Facts*

- 1 in 5 women will be sexually assaulted at some point in their lives. #DCSAAM
- Nearly 1 in 5 men have experienced sexual violence victimization other than rape in their lives. #DCSAAM
- In the US 1 in 71 men have experienced rape or attempted rape. #DCSAAM
- More than 90% of sexual assault victims on college campuses don't report their assault. #DCSAAM
- Nearly 3 out of 4 adolescents who have been sexually assaulted were attacked by someone they knew. #DCSAAM
- Prevention starts with you. Standing up to victim-blaming creates safe spaces for victims' to share their stories. #DCSAAM
- In 8 out of 10 cases of rape the victim knew their rapist. #DCSAAM
- 1 in 5 women and 1 in 16 men are sexually assaulted while in college. #DCSAAM

*Source: NSRVC and RAINN

Sexual Assault Awareness Month

Your Social Toolkit for DC Engagement

DC Resources

- Put your safety first. Download the ASK DC app to have all of DC's resources at your fingertips. goo.gl/0fh2LE #DCSAAM
- For #DCSAAM, be sure to visit ASK DC to learn about all of DC's resources working to help survivors of sexual violence. goo.gl/0fh2LE
- Do you need to talk? Visit goo.gl/V7BdGg to connect with someone who can help. #DCSAAM
- Do you need an advocate? Follow-up care? Get help in the city by clicking the link: goo.gl/c4gczs #DCSAAM
- Are you getting your degree in DC? Download the #UASKDC app to see all the resources your school offers in the event of sexual assault. #DCSAAM
- The DC community has amazing resources to help end sexual assault. Follow @ASKDCApp to see how to get involved! #DCSAAM
- An app as diverse as DC itself, the #ASKDC app is available in 8 languages to help as many as possible. #DCSAAM
- Looking to help out locally? Visit @DCRapeCrisis to get involved! #DCSAAM



Save the Dates

- April 1: Generation Z: Living in Truth Youth Summit
- April 3-7: National Crime Victims' Rights Week
- April 3: MOST + WISE Launch 30 Days of Strength
- April 4: SAAM Proclamation @10AM in room 500 of Wilson Building
- April 4: #TealTuesday
- April 4/April 6: Know Your Rights Training with NVRDC
- April 5/April 11/April 29: Stewards of Children Training with Safe Shores
- April 6: Crime Victims' Rights Week Award Ceremony
- April 13: ASK National Website Launches
- April 25: #SaferCampuses Twitter Chat
- April 26: Denim Day
- April 26: Art As A Voice

Visit [ASK DC](#) to learn more about these events and others this SAAM! And be on the lookout for snapchat filters throughout the month.

SAAM PROCLAMATION

SAAM will be formally recognized by the DC City Council on April 4th at 10:00 AM in room 500 of the Wilson Building. The DC Coalition to End Sexual Violence (DCCESV) has also proclaimed April 4th "Teal Tuesday," asking all DC residents to wear teal to show their support for sexual violence survivors and prevention education.



COMMUNITY-SPECIFIC FACTS ABOUT SEXUAL ASSAULT

INCLUSION STATEMENT

Sexual Assault Awareness Month (SAAM) is about raising awareness, learning how to prevent and end sexual violence, and supporting victim-survivors. In keeping with this goal, we ask everyone participating in SAAM to remember that these statistics are one way we can seek to respect the whole person. We value emotional, social, and academic learning; developing connections among people with different views; creating a more participatory community; and recognizing all the expertise and insight in our diverse and global city. SAAM is an opportunity to occupy space and collaborate in equitable ways. It is about honoring all people and their ability to prevent and end gender-based violence, regardless of race, color, creed, ethnicity, religion, genders, gender identity or expression, age, sex, sexual orientation, national origin, physical ability, citizen status, veteran status, marital status, or HIV status and valuing their story, knowledge, and worth.

RACIAL IDENTITY

- According to the U.S. Centers for Disease Control and Prevention, among adult women surveyed in 2010, 26.9% of American Indian/Alaska Natives, 22% of non-Hispanic blacks, 18.8% of non-Hispanic whites, 14.6% of Hispanics, and 35.5% of women of multiple races experienced an attempted or a completed rape at some time in their lives.
- According to the Women of Color Network, approximately 40% of Black women report coercive contact of a sexual nature by age 18; and the National Violence Against Women Survey found that 18.8% of African American women reported rape in their lifetime.
- According to the Women of Color Network, the National Violence Against Women Survey found that 6.8% of Asian/Pacific Islander women reported rape in their lifetime.
- According to the Asian Pacific Institute on Gender Based Violence, 56% of Filipinas and 64% of Indian and Pakistani women had experienced sexual violence by an intimate.
- According to RAINN, American Indians are twice as likely to experience a rape/sexual assault compared to all races; and 41% of sexual assaults against American Indians are committed by a stranger, 34% by an acquaintance, and 25% by an intimate or family member.
- According to the Women of Color Network, a U.S. study of violence between intimate partners found that Latinas report rape at a 2.2% higher level than white women; approximately 7.9% of Latinas will be raped by a spouse, boyfriend, or ex-boyfriend during their lifetime; and the National Violence Against Women Survey found that 11.9% of Hispanic white women reported rape in their lifetime.

IMMIGRANTS & REFUGEES

- According to Rape Response Services, married immigrant women experience higher levels of physical and sexual abuse than unmarried immigrant women, 59.5% compared to 49.8%, respectively.
- According to the National Immigrant Women's Advocacy Project, immigrant women are less likely to report their experiences of abuse than U.S. born women because language barriers between victims and police officers significantly affect the outcome of victims' interactions with police and deter many immigrant and limited English proficient (LEP) women from reporting abuse and one of the most significant factors affecting a woman's decision to report abuse is her immigration status.
- According to the National Immigrant Women's Advocacy Project, a study conducted among high school aged girls found immigrant girls are almost twice as likely as their non-immigrant peers to have experienced recurring incidents of sexual assault.



COMMUNITY-SPECIFIC FACTS ABOUT SEXUAL ASSAULT

LGBTQIA (Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual)

- According to FORGE, multiple studies indicate that over 50% of transgender people have experienced sexual violence at some point in their lives. This rate is nearly double (1 in 3 girls) or triple (1 in 6 boys) the commonly reported rates of sexual abuse.
- According to RAINN, 21% of TGQN (transgender, genderqueer, nonconforming) college students have been sexually assaulted, compared to 18% of non-TGQN females, and 4% of non-TGQN males.
- The 2011 [Injustice at Every Turn](#) report found that 12% of transgender youth report being sexually assaulted in K–12 settings by peers or educational staff; 13% of African-American transgender people surveyed were sexually assaulted in the workplace; and 22% of homeless transgender individuals were assaulted while staying in shelters.
- According to the Human Rights Campaign, 44% of lesbians and 61% of bisexual women experience rape, physical violence, or stalking by an intimate partner, compared to 35% of heterosexual women; 26% of gay men and 37% of bisexual men experience rape, physical violence, or stalking by an intimate partner, compared to 29% of heterosexual men; 46% of bisexual women have been raped, compared to 17% of heterosexual women and 13% of lesbians; 22% of bisexual women have been raped by an intimate partner, compared to 9% of heterosexual women; and 40% of gay men and 47% of bisexual men have experienced sexual violence other than rape, compared to 21% of heterosexual men.
- According to Rape Response Services, the National Coalition of Anti-Violence Programs reports that lesbian, gay, bisexual, and queer people were three times more likely to report sexual violence and/or harassment compared to heterosexual people.

PEOPLE WITH DISABILITIES

According to the Washington Coalition of Sexual Assault Programs:

- Women with a disability are much more likely to have a history of unwanted sex with an intimate partner, 19.7% vs. 8.2%.
- 80% of women and 30% of men with intellectual disabilities have been sexually assaulted; and 50% of those women have been assaulted more than ten times.
- 83% of women with disabilities will be sexually assaulted in their lifetime; and only 3% of sexual abuse cases involving people with developmental disabilities are ever reported.
- 54% of boys who are Deaf have been sexually abused, compared to 10% of boys who are hearing; and 50% of girls who are Deaf have been sexually abused, compared to 25% of girls who are hearing.

YOUTH

- According to the U.S. Centers for Disease Control and Prevention, 42.2% of female rape victims were first raped before age 18.
- According to the U.S. Centers for Disease Control and Prevention, among high school students, 12.5% of American Indian/Alaska Natives, 10.5% of Native Hawaiian/Pacific Islander students, 8.6% of black students, 8.2% of Hispanic students, 7.4% of white students, and 13.5% of multiple-race students reported that they were forced to have sexual intercourse at some time in their lives.
- According to Rape Response Services, persons under 18 years of age account for 67% of all sexual assault victimizations reported to law enforcement agencies; children under twelve years old account for 34% of those cases; and children under six years old account for 14% of those cases.
- According to Rape Response Services, more than one-third of women who were raped as minors were also raped as adults, compared to 14% without an early rape history.

DC Sexual Assault Awareness Month

April 2017 Calendar

WEEK ONE

April 1st:

NO! Rape in the African American Community – Film Screening DCCESV | 10:00 AM | Unity Fellowship Church of Washington DC

Generation Z: Living in Truth MOST + WISE Youth Summit | 11:00 AM | University of the District of Columbia | [Link](#)

April 2nd:

Art and Movement | 2:00 PM | DCRCC

April 3rd:

National Crime Victims' Rights Week | April 3–7 | DC Office of Victim Services and Justice Grants One Judiciary Square

MOST + WISE Launch 30 Days of Strength | @Men Can Stop Rape and @Most_Wise_Club Social Media

University of Maryland Speak Out | 1:00PM | DCRCC

Trauma Informed Yoga with NVRDC | 6:00 PM | Tenley– Friendship Neighborhood Library– Meeting Room

This class is free. Participants should bring their own mat, children's activities available during class, children can also participate with guardian supervision

Take Back the Night | 8:00 PM | American University Quad & Kay Chapel

This event is intended for the American University community

April 3rd (cont'd):

Clothesline Project | April 3-4 | Trinity-Washington University

This event is intended for the Trinity community

Violence Prevention Week – Story Board | April 3-7 | Trinity-Washington University

This event is intended for the Trinity community

April 4th:

SAAM Proclamation | 10:00 AM | Wilson Building 1350 Pennsylvania Ave, NW Room #500 | [Link](#)

#TealTuesday | All Day | @DCRapeCrisis @MenCanStopRape @ASKDCApp Social Media

**Support Group for Caregivers of Children that Have Been Sexually Abused | 5:00 PM | Safe Shores
429 O Street NW**

This group for non-offending caregivers provides a safe space to process complicated feelings following the disclosure of sexual abuse by one's child. Information about child sexual abuse and its impacts are shared and discussed. Childcare is available and dinner is provided; get more information and register by emailing groups@safeshores.org

**Know Your Rights with NVRDC | 7:00 PM | Anacostia Neighborhood Library– Ora Glover
Community Room**

This course is free, children's activities available during presentation, please contact stephanie@nvrdc.org to request an ASL interpreter

April 5th:

**Ending the Sexual Abuse to Prison Pipeline for Young Women and Girls in the U.S | 11:00 AM |
American University– McDowell Formal**

This event is intended for the American University community

**Trauma Informed Yoga with NVRDC | 2:00 PM | Woodridge Neighborhood Library– Conference
Room 2**

This class is free. Participants should bring their own mat, children's activities available during class, children can also participate with guardian supervision

April 5th (cont'd):

Stewards of Children | 3:00 PM | Safe Shores 429 O Street NW | [Link](#)

Free child sexual abuse prevention training, CEUs available for NASW, OSSE, and CFSA-CWTA

Career Panel on Jobs in Sexual Violence Prevention & Response | 6:00 PM | American University– MGC 200

April 6th:

**Crime Victim's Rights Week Award Ceremony | 2:00 PM | District of Columbia Court of Appeals
430 E Street, N.W. Ceremonial Courtroom**

Please R.S.V.P. to Basizette Stribling or Jennifer Clark by March 31, 2017. BStribling@usa.doj.gov or Jennifer.Clark3@usdoj.gov or 202-252-7130

Know Your Rights with NVRDC | 7:00 PM | Mt. Pleasant Library– Large Meeting Room

Free course, available in both English and in Spanish, children's activities available during presentation, please contact stephanie@nvrdc.org to request an ASL interpreter

Take Back the Night | Trinity–Washington University

This event is intended for the Trinity community

Rethinking Masculinities Workshop | DCRCC, CASS, & ReThink

April 7th:

NVRDC Twitter Chat | 12:00 PM | @NVRDC Twitter

Coast Guard Resource Fair | 11:00 AM

April 8th:

Slut Walk | 1:00 PM | American University– Quad

This event is intended for the American University community

NO! Rape in the African American Community – Film Screening DCCESV | 2:00 PM | Bethel Christian Church 2217 Minnesota Ave SE

April 8th (cont'd):

Anti-Sexual Harassment Rally | DCRCC, CASS, Casa Ruby, & Muslim Coalition

Whitman Walker Trunk Show and Fashion Conference | Barry Farm Recreation Center

WEEK TWO

April 10th:

Whitman Walker National Youth Testing Day Van Tour | All Day

April 11th:

Stewards of Children | 5:00 PM | Safe Shores 429 O Street NW | [Link](#)

Free child sexual abuse prevention training, CEUs available for NASW, OSSE, and CFSA-CWTA

April 12th:

Right to Party- Carnival for Consent | 11:00 AM | American University Quad

Screening of The Hunting Ground | American University

Student Workshops | 12:30PM | University of the District of Columbia

April 13th:

ASK National Website Launches | All Day | [Link](#)

Learn about all 6 ASK and UASK websites

Open Mic hosted by SASV | American University

This event is intended for the American University community

Rethinking Masculinities Workshop | 6:30 PM | DCRCC, CASS, & ReThink

WEEK THREE

April 17th:

Healthy Masculinity Campus Conversation with MCSR | Howard University Campus

This event is intended for the Howard community

April 18th:

BKK Cookshop for House of Ruth | Dinner | BKK Cookshop 1700 New Jersey Ave NW

10 percent of dine-in dinner sales to support House of Ruth

April 19th:

Parent and Caregiver Sexual Abuse Prevention Workshop | 9:30 AM | Safe Shores 429 O Street NW | [Link](#)

Free day-long training that combines the Stewards of Children training with additional focus on talking to children about safety and healthy touch. Lunch is included and CEUs available for NASW, OSSE, and CFSA-CWTA

Stewards of Children | 10:00 AM | Children's National Medical Center 111 Michigan Avenue NW

Registration for this event is full

Howard University Poetry Showcase | 7:00 PM | 2205 4th Street NW

Know Your Rights Legal Clinic | 8:00 PM | American University

Coffee Talk hosted by SAVE | 9:00 PM | American University

This event is intended for the American University community

April 20th:

Title IX and Tacos | 11:30 AM | American University- Hughes Formal

This event is intended for the American University community

The Mask You Live In Film Screening and Panel Discussion | 4:00 PM | Mary's Center 3912 Georgia Avenue NW

April 21st:

Stewards of Children | 2:00 PM | Children's National Medical Center 111 Michigan Avenue NW
Registration for this event is full

Whitman Walker Golden Ticket Party for Prevention | 5:00 PM | Tropicalia 2001 14th St NW

April 22nd:

MCCDC Faith Leadership Workshop | 9:00 AM | DCCESV

Whitman Walker Not Simply Pink Breast Cancer Awareness | 10:00 AM | 1525 14th Street, NW

WEEK FOUR

April 25th:

#SaferCampuses – Sexual Violence Policy & Prevention Twitter Chat | 3:00 PM |

@MenCanStopRape Twitter

Use #SaferCampuses to engage in the chat

Kit Assembly for SANE Patients | 8:00 PM | American University– Butler Board Room

April 26th:

Denim Day | All Day | [Link](#)

Clothesline Project | 2:00 PM | American University– East Campus

The Person Center Happy Hour

Take Back the Night | Catholic University

This event is intended for the Catholic University community

April 27th:

Art as a Voice with DVRP | 7:00 PM | Mt. Pleasant Library – 3160 16th Street NW | [Link](#)

Artists can submit anonymously, email: Marissa@dvrp.org

April 29th:

Stewards of Children | 10:00 AM | Safe Shores 429 O Street NW | [Link](#)

Child sexual abuse prevention training, CEUs available for NASW, OSSE, and CFSA-CWTA

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